



CJC Events
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September 18, 2007

FOR IMMEDIATE RELEASE

Western New England Fall Bridal Show scheduled for November 18 at the MassMutual Center in Springfield

Upcoming bridal event showcases wedding fashion, live entertainment, a honeymoon giveaway, and a new Table Design Gallery.

Springfield, MA – September 18, 2007 -- The Western New England Fall Bridal Show will take place 11 a.m. to 4 p.m., Sunday, November 18, at the MassMutual Center in Springfield, MA. The show will bring together more than 100 wedding professionals, products and services for the area's largest one-day fall bridal event. "There is always quite a buzz generated around this show" said Lisa Powers, producer of the event. "We have had calls and emails from many brides looking for information" We're very excited about returning to the MassMutual Center, it is an amazing building and will make for a wonderful venue for the show. New this year is the Tabletop Design Gallery and competition. This new addition showcases the area's event decorating talent by providing a space for the event decorators in Western New England to show off their talents. "We have a dozen tables so far sponsored by the area's best banquet facilities, caterers and event planners" added Powers

Throughout the day, guests will enjoy live entertainment from some of the best musicians in the area. The NuCullers dance band will perform before and after the fashion show. Select musical groups will fill the pre-function space with music throughout out the day. The CJC Events stage also will host the areas best bridal fashion show at 2:30 as Bancroft Bridals of Agawam highlights the latest in formal wear for the entire wedding party. This fashion show will feature exciting new bridal fashion ideas.

The day also brings excitement with prizes, including a wonderful honeymoon giveaway to Tahiti sponsored by Magical Escapes Vacations. Brides can register to win thousands of dollars in door prizes provides by the areas best wedding professionals.

Brides can register for the trip to Tahiti and receive additional honeymoon information by visiting the Magical Escapes booth. Participants must be present at the drawing to win. Tickets are available at the door for \$7.00 each or online for \$5.00 each. Brides can pre-register online at www.wnebridalshow.com and receive a special CJC Events goodie bag filled with exclusive offers and gifts from selected vendors.

Produced by CJC Events, the event is sponsored by The Wedding Day Sourcebook, Select Brides, Magical Escapes Vacations, and I Do and Beyond.com. Media sponsors include CBS TV3, MassLive.com and MIX 93.1.

For Information: www.cjcevents.com or www.westernnewenglandbridalshow.com
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*The Western New England
Bridal Show*

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The text of this press release is available for download online at www.westernnewenglandbridalshow.com/press
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The Western New England Bridal Show is produced by CJC Events (www.cjcevents.com) and The Wedding Day Sourcebook, Western New England's Premier Monthly Wedding Publication (www.weddingsourcebook.com). Media coverage is welcome. Please check in with the show office for credentials and media information.