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FOR IMMEDIATE RELEASE

Western New England Fall Bridal Show announces Table Design Gallery and Competition *Upcoming bridal event showcases the area's best wedding professionals and a new Table Design Gallery.*

Springfield, MA – October 23, 2007 -- The Western New England Fall Bridal Show, scheduled for Sunday, November 18, at the MassMutual Center in Springfield, MA, announces the addition of The Tabletop Design Gallery and Competition. This new addition showcases the area's event decorating talent by providing a space for the event decorators in Western New England to show off their talents. "We have a dozen tables so far sponsored by the area's best banquet facilities, caterers and event planners" noted Lisa Powers, producer of the event. "This event will test the talents of the area's best decorators. I've been in the wedding business in this area for over 20 years and feel that some of the best event decorators in the country are located right here. We been in contact with some "big name" wedding magazines about this event, so the word is getting out about Western Massachusetts weddings" added Powers

The show will bring together more than 100 wedding professionals, products and services for the area's largest one-day fall bridal event. "There is always quite a buzz generated around this show" said Lisa Powers, producer of the event. "We have had calls and emails from many brides looking for information" We're very excited about returning to the MassMutual Center, it is an amazing building and makes for a wonderful venue for the show.

Throughout the day, guests will enjoy live entertainment from some of the best musicians in the area. The Nu-Cullers band will perform before and after the fashion show. Select musical solo groups and duos will fill the pre-function space with music throughout out the day. The CJC Events stage also will host the area's finest bridal fashion show at 2:30 as Bancroft Bridals of Agawam highlights the latest in formal wear for the entire wedding party. This fashion show will feature exciting new bridal fashion ideas.

The day also brings excitement with prizes, including a wonderful honeymoon giveaway to Tahiti sponsored by Magical Escapes Vacations. Brides can register to win thousands of dollars in door prizes provides by the areas best wedding professionals. Participants must be present at the drawing to win. Tickets are available at the door for \$7.00 each or in advance online for \$5.00 each. Brides can pre-register online at www.wnebridalshow.com and receive a special CJC Events Bridal Goodie Bag filled with exclusive offers and gifts from selected vendors.

Produced by CJC Events, the event is sponsored by The Wedding Day Sourcebook, Select Brides, Magical Escapes Vacations, and I Do and Beyond.com. Media sponsors include CBS TV3, MassLive.com and MIX 93.1.

For Information: www.cjcevents.com or www.westernnewenglandbridalshow.com
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The Western New England
Bridal Show

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The text of this press release is available for download online at www.westernnewenglandbridalshow.com/press
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The Western New England Bridal Show is produced by CJC Events (www.cjcevents.com) and The Wedding Day Sourcebook, Western New England's Premier Monthly Wedding Publication (www.weddingsourcebook.com). Media coverage is welcome. Please check in with the show office for credentials and media information.